

Station	WPGH-TV PITTSBURGH, PA	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		3050 K ST NW, #100	Sales Office	() WASHINGTON
Product	HOUSE MAJORITY PAC		WASHINGTON, DC 20007	Salesperson	() KATHRYN SARDINSKY
Estimate#	1431	Agency C/P1/P2/E	79/86/1431		
Buyer	DAN NAGELBERG	Flight Dates	09/18/2012 - 09/24/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

THIS ORDER WAS PREVIOUSLY BOOKED ON HL #9788161 WHICH WAS
CNX'ED IN ERROR - PLS DO NOT DOUBLE BOOK - PLS BOOK SPOTS
ON THIS HL AS IS -THANKS - KAT

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 1431
Buyer DAN NAGELBERG
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1431
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

HOUSE MAJORITY PAC **REBOOK OF 9788161 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS ORDER WAS PREVIOUSLY BOOKED ON HL #9788161 WHICH WAS
CNX'ED IN ERROR - PLS DO NOT DOUBLE BOOK - PLS BOOK SPOTS
ON THIS HL AS IS -THANKS - KAT

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
---	-----	-----	-----	----	-----	-----	-----	----	-----	-----
1	09/23-09/23	10A-11A	NEWS	:30	\$100.00	SU	1	1	1	\$100.00
2	09/18-09/24	10P-11P	NEWS	:30	\$900.00	TU-F,M	4	1	4	\$3,600.00
3	09/23-09/23	10P-11P	NEWS	:30	\$900.00	SU	2	1	2	\$1,800.00
4	09/18-09/24	730P-8P	2.5 MEN	:30	\$1,000.00	TU-F,M	1	1	1	\$1,000.00
5	09/24-09/24	8P-9P	BONES	:30	\$4,000.00	M	1	1	1	\$4,000.00

---REPORT TOTALS---

Report Totals: 9 / \$10,500.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$10,500.00

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product HOUSE MAJORITY PAC

Estimate# 1431

Buyer DAN NAGELBERG

Phone#

Fax#

Agency () WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/1431

Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Sales Totals: 9 / \$10,500.00
Station Totals: 9 / \$10,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$105,000	CABL	0%	KDKA	34%	UNKN	0%	WPCW	1%	WPGH	10%
		WPMY	1%	WPXI	21%	WTAE	33%				

---COMPETITIVE COMMENTS---
*SHARE ESTIMATED

Books null
Demos RA35+